Downtown Business Improvement District Meeting
Wednesday, February 6, 2019 8:30 am - 9:30 am
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

AGENDA

1. Welcome

2. Public Comments

3. Approval of minutes of January, 2019 meeting

4. Election of BID Advisory Board members term 2019-2021. The outgoing members are:
   - Matt Bosworth
   - Ron Schenk
   - Kim Poulin

5. Old Business
   - Report on Holman project

6. New Business
   - Receive presentation by Liz Jacobs. Discuss and approve concept promotion
   - Discuss marketing ideas and consider funding a project or campaign before July 1, 2019
   - Discuss the upcoming pony league promotion downtown

7. Information Items
   - AT&T Pro-Am transportation service February 6 to 10 at the Chamber/Museum
   - Chamber's Annual Membership Lunch: March 1st at The Inn at Spanish Bay. Winners include Amy Hanmer, owner of Holly's and Ann Patterson, owner of Monarch Knitting
   - Good Old Days - April 6 & 7, 2019

8. Adjourn

BID Advisory Board
Matthew Bosworth (Rabobank), term expires June 30, 2019
Ron Schenk (St. Vincent DePaul), term expires June 30, 2019
Kim Poulin (Pacific Grove Plaza), term expires June 30, 2019
Tom McMahon (Monterey Bay Laundry), term expires June 30, 2020
Marietta Bain (Fandango Restaurant), term expires June 30, 2020
Tony Gamecho (Grand Avenue Flooring and Interiors), term expires June 30, 2020
Hector Chavez (Winning Wheels), term expires June 30, 2020