Meeting Opened: 8:30 a.m.

1. Welcome: *Tom McMahon opened the meeting.*

2. Public Comments:

   Ammar reported that Ron Schenk is retiring after 20 years. *The BID members wish him the all the best in his retirement.*

3. Approval of minutes of October 2019 meeting: *BID members unanimously approved the October minutes.*

4. New Business:
   - Discuss holiday lighting downtown and recommendations of Public Works Department. *Caleb Schneider with PG Public Works was in attendance to discuss the holiday lighting downtown. The BID members expressed the differences between PG and other local cities. Caleb explained that the holiday lighting has changed over the years and is very time and labor intensive. There is no real ownership of the project within Public Works. Tom McMahon will follow up with Public Works to see how we can improve this in future years.*
   - Report on City’s facade improvement project
     *Ammar notified the BID members of the City’s façade improvement project and how successful it has been for businesses downtown. This is “free money” to local businesses in PG.*
   - Report on new businesses downtown
     *Cream and Crumbles Ice Cream Shop is doing exceptional and continues to run a pop-up event every Wednesday called “Whip It Up Wednesdays”. Mr. Fournier (Fournier’s Bakery) is looking to retire soon and sell the business.*
   - Receive holiday calendar of events
     *Ammar provided copies of the Holiday Calendar of events to all BID Members.*
5. **Old Business:**

- Cannabis retail direction
  
  City Council will be meeting on November 20th to discuss the direction of cannabis dispensaries in Pacific Grove. Previously, the BID was in support of cannabis dispensaries in downtown PG. Tom McMahon will send written documentation to City Council to notify them of the BID’s position.

- Holiday Open House
  
  Ammar reported that Emily has placed ads, initiated PR, reached out to all local merchants, and put out posters for the Holiday Event. The event has also made it onto the Holiday Calendar of Events.

- Halloween downtown
  
  On October 26th

  Steve Thomas reported to the BID members that the Halloween event was a big success. There were over 3,000 people in attendance. The event coincided with the Science Saturday at the museum and had participation from over 68 businesses, including those who were not signed up. The PG Police Department had a powerful presence at the event and was greatly appreciated. There were some great suggestions and feedback given for the event in the future.

6. **Adjourn:** McMahon adjourned the meeting at 9:38 a.m.

**Attendees:**

Tom McMahon - Monterey Bay Laundry  
Moe Ammar - PG Chamber  
Kim Poulin - Pacific Grove Plaza  
Hector Chavez – Winning Wheels  
Tony Gamecho - Grand Avenue Flooring and Interiors  
Matthew Bosworth (Mechanics Bank)