Downtown Business Improvement District Meeting
Wednesday, October 2, 2019 8:30 am - 9:30 am
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

AGENDA

1. Welcome

2. Public Comments

3. Approve June and August 2019 meeting minutes

4. New Business
   • Discuss and approve a request to invest $1,000 in Pacific Grove's Butterfly Days, October 4-6, 2019
   • Discuss and approve TBC social media campaign proposal during the holiday. Total investment $700

5. Old Business
   • Reports and updates on following items:
     A. Holiday promotion
     B. Installation of monarchs
     C. Cleaning trash cans
   • Review restaurant week promotion and future plan

6. Adjourn

BID Advisory Board
Tom McMahon (Monterey Bay Laundry), term expires June 30, 2020
Marietta Bain (Fandango Restaurant), term expires June 30, 2020
Tony Gamecho (Grand Avenue Flooring and Interiors), term expires June 30, 2020
Hector Chavez (Winning Wheels), term expires June 30, 2020
Matthew Bosworth (Mechanics Bank), term expires June 30, 2021
Ron Schenk (St. Vincent DePaul), term expires June 30, 2021
Kim Poulin (Pacific Grove Plaza), term expires June 30, 2021