



Downtown Business Improvement District Special Meeting

Wednesday, December 2, 2020 8:30 am - 9:15 am

This Meeting Will Be Held Virtually And is Compliant with Governor's Executive Order N-25-20 And N-20-20, Allowing for Deviation of Teleconference Rules Required By The Brown Act

Meeting will take place in person with social distancing and a maximum of six attendees at the Pacific Grove Tourist Information Center at 100 Central Avenue in Pacific Grove

The meeting can be accessed via the internet (US and Canada)

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/83303062837>

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 669 219 2599 or 888 788 0099 (Toll Free) or 877 853 5247

(Toll Free)

Webinar ID: 833 0306 2837

AGENDA

- Welcome and introduction
- Public Comments
- Approval of November 2020 meeting minutes
- Old Business
 1. Review social media campaign proposed at last meeting:
 - A. Holiday promotion online
 - B. PG Christmas Otter/Elf on Shelf Competition
 - C. Growing @downtownpg fans
 - D. Training session of business owners
 2. Report on 2020 Holiday Open House Weekends
11/21 & 11/22 and 11/28 & 11/29
- New Business
 1. Discuss options for promoting PG during the AT&T Pebble Beach Pro-Am event. Fans, buses will not be allowed at event
 2. Review any promo or marketing ideas for 2021
- Adjourn

BID Advisory Board

Matthew Bosworth (Mechanics Bank), term expires June 30, 2021

Kim Poulin (Pacific Grove Plaza), term expires June 30, 2021

Debi Reynolds (Second Look Wall Art) term expires June 30, 2021

Marietta Bain (Fandango Restaurant), term expires June 30, 2022

Hector Chavez (Winning Wheels), term expires June 30, 2022

Liz Jacobs (Wild Fish) term expires June 30, 2022