

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, June 3, 2020, 8:32 a.m. – 9:27 a.m.
Tourist Information Center – 100 Central Avenue

Meeting Opened: 8:32 a.m.

This meeting was a virtual meeting on Zoon and accessible.

1. Welcome: *Tom McMahon opened the meeting.*

2. Public Comments: Item not on agenda

Moe Ammar congratulated Tom McMahon on his 6 years of service as the Chairman of the BID. Tom will be honored by the Chamber when events are permitted by the County Health Officer

3. City Manager Ben Harvey presented the concept of a pedestrian and shopping experience on Lighthouse Avenue. Several questions were addressed related to location, hours, target audience, participation, vendors and street closure. Event will be held in 3 days, on the weekend of June 6 & 7.

4. Due to time constraints the Advisory Board did not fill the vacancy seat term July 1, 2020 through June 30, 2022 or elect a new chairperson. Board will visit the 2 items at the August 5th meeting.

5. Board grateful and happy that City Council deferred business license tax payment until September 30, 2020.

6. Discussed guidelines issued by Monterey County Health Officer related to all business segments.

7. Reviewed upcoming 4th of July Celebration. Event will be a parade of Pacific Grove locals on Lighthouse Avenue. Chamber will supply free Pacific Grove shirts.

8. Adjourn: *McMahon adjourned the meeting at 9:27 a.m.*

Attendees:

- Tom McMahon - Monterey Bay Laundry
- Marietta Bain – Fandango Restaurant
- Hector Chavez – Winning Wheels
- Matthew Bosworth - Mechanics Bank
- Debi Reynolds – Second Look Wall Art
- Tony Gamecho - Grand Avenue Flooring and Interiors

Moe Ammar – Chamber Staff