



## **Pacific Grove Business Improvement District Meeting Minutes**

Downtown Business Improvement District Meeting

Wednesday, April 6, 2022 at 8:30am

*The meeting was held virtually and compliant with Governors Executive Order N-25-20 and N-20-20. In addition, it was held at the Tourist Information Center located at 100 Central Avenue.*

**Advisory Board Present:** Marietta Bain, Hector Chavez, Stephanie Loftus, Matt Bosworth, and Sherry Sand

**Advisory Board Absent:** Liz Jacobs, Kim Poulin

**Staff Present:** Jenny MacMurdo (Pacific Grove Chamber of Commerce), Peter Mounter (Pacific Grove Chamber of Commerce), and Lori Frati (City of Pacific Grove)

1. Meeting was called to order *at 8:35am by MacMurdo*
2. Welcome and introductions
3. Public Comments on Items not on the Agenda
  - a. *None*
4. Approved minutes of Wednesday, March 2, 2022 meeting.
  - a. *Sand (M), Chavez (S) Motion passed unanimously.*
5. Discussed replacement of Hector Chavez seat on the board:
  - a. *MacMurdo & Chavez both approached Sara Pryer (Grand Avenue Flooring) and she respectfully declined at this time.*
  - b. *MacMurdo will speak with Jennifer and Sarah from Fiona Floral as potential replacements.*
6. Discussed Spring Shopping Event
  - a. *Steve Thomas gave a brief explanation of spring shopping events in the past and suggested a Dad's & Grads passport-type event this year for the week prior to Memorial Day weekend in May.*
  - b. *Members expressed wanting to move forward with this suggestion.*
7. Received an update on Walk of Remembrance Events (all up on Chamber website):
  - a. *April 30<sup>th</sup> Guest Speaker, 6pm @ Chautauqua Hall*
  - b. *May 13<sup>th</sup> Guest Speaker, 6pm @ Chautauqua Hall*
  - c. *May 14<sup>th</sup> Walk of Remembrance 1:00pm Meet @ History Museum*

8. Received an update on downtown PG Hotel
  - a. *MacMurdo reported that the amendment to their use permit was approved by City Council and they will be breaking ground this summer.*
  
9. Discussed non-action item:
  - a. *Sherry Sand : Paul's Drapery 50<sup>th</sup> Anniversary (technically 51!)– 4/20 @ 5pm*
  
10. Meeting adjourned at 8:57 by MacMurdo

Minutes Respectfully submitted by Jenny MacMurdo



**Next BID Advisory Board Meeting – Wednesday, May 4, 2022**