NOTICE OF MEETING
CITY OF PACIFIC GROVE
ECONOMIC DEVELOPMENT COMMISSION
SPECIAL MEETING AGENDA

Tuesday, November 5, 2019, 1:30 P.M.
Council Chamber – City Hall
300 Forest Avenue, Pacific Grove, CA

1. CALL TO ORDER AND ROLL CALL

2. APPROVAL OF AGENDA

3. GENERAL PUBLIC COMMENT
   (Comments from the audience cannot receive Commission action. Comments must deal with matters subject to the jurisdiction of the Commission and not on the regular agenda. Comments will be limited to three minutes. Whenever possible, letters are to be submitted to the Commission in advance of the meeting.)

4. REGULAR AGENDA
   B. EDC Business Walk (Attachment A)
      • Review survey questions and approach
      • Determine teams and assigned areas

5. ADJOURNMENT

6. RECONVENE MEETING
   • Tuesday, November 5, 2019, 4:00 P.M.
   • City Manager’s Conference Room – City Hall
   • 300 Forest Avenue, Pacific Grove, CA

7. UNFINISHED AND ONGOING BUSINESS
   B. EDC Business Walk (Attachment A)
      • Discuss and synthesis survey responses

8. ADJOURNMENT

NOTICE OF ADA COMPLIANCE: Pursuant to Title II of the Americans with Disabilities Act (Codified At 42 United States Code Section 12101 and 28 Code of Federal Regulations Part 35), and Section 504 of the Rehabilitation Act of 1973, the City of Pacific Grove does not discriminate on the basis of race, color, religion, national origin, ancestry, sex, disability, age or sexual orientation in the provision of any services, programs, or activities. The City of Pacific Grove does not discriminate against persons with disabilities. City Hall is an accessible facility. A limited number of assisted listening devices will be available at this meeting. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting or provide the requested agenda format.
**PACIFIC GROVE BUSINESS WALK 2019**

<table>
<thead>
<tr>
<th>District:</th>
<th>______________________________</th>
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</thead>
<tbody>
<tr>
<td>Business Name/Address:</td>
<td>Business Phone #:</td>
</tr>
<tr>
<td>Contact Name/Title:</td>
<td>No. of Employees:</td>
</tr>
<tr>
<td></td>
<td>FT: _______ PT: ______</td>
</tr>
<tr>
<td>Social Media/Marketing:</td>
<td>Business Type:</td>
</tr>
<tr>
<td>Website____________________________</td>
<td>____ F&amp;B _____ Retail _____ Office</td>
</tr>
<tr>
<td>Facebook (Y/N) Twitter (Y/N) Instagram (Y/N) Yelp (Y/N)</td>
<td>____ Industrial _____ Other: ____________</td>
</tr>
<tr>
<td>Email: (subscribe to newsletter Y/N )</td>
<td>Lease: Yes / No</td>
</tr>
<tr>
<td></td>
<td>Term ____________________________</td>
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1. Please rate the current state of your business:
   - _____ Slow/Poor
   - _____ Fair/Steady
   - _____ Good/Increasing

2. What do you like about doing business in Pacific Grove?
   - _____ Location
   - _____ Affordability
   - _____ Clientele
   - _____ Cost of doing business
   - _____ Business-Friendly Local Government
   - _____ Availability of talented labor
   - _____ Other: ____________________________________________________________

3. How can business conditions be improved?
   - ______________________________________________________________________
   - ______________________________________________________________________
   - ______________________________________________________________________
   - ______________________________________________________________________

4. Do you know about the City’s Facade Improvement Program that offers up to $5000 to business owners for eligible facade improvement projects? If no, would you be interested in learning more and potentially participating in the program? ________________________________