

LOTTERY NOTICE

STOREFRONT RETAIL COMMERCIAL CANNABIS BUSINESS LICENSE

Lottery to be held on June 15, 2026 at 5 pm

The City of Pacific Grove is announcing the Phase III Lottery for the Commercial Cannabis Business License. **The public lottery will be held in the City Council Chamber on June 15, 2026 at 5pm.** The lottery will also be available for viewing via Zoom.

Join In Person:

City of Pacific Grove
City Council Chamber
300 Forest Avenue, Pacific Grove, CA 93950

Join Virtually:

Zoom link: <https://us02web.zoom.us/j/82594168621>

To connect to the Zoom meeting audio and participate telephonically, call any number below and enter the Webinar ID.

- 888 788 0099 (US Toll Free)
- 877 853 5247 (US Toll Free)
- Webinar ID: 825 9416 8621

International numbers available at: <https://us02web.zoom.us/u/kdi2jtclBX>

Why a Lottery Is Being Held?

- The lottery is being held in accordance with the City's Municipal Code and the [Application Procedures & Guidelines for a Storefront Retail Commercial Cannabis Business License](#).
- The City's rules allow **only one** storefront cannabis business.
- Ten businesses applied during the application window (September 15–October 15, 2025).
- All ten applications met the City's requirements and have advanced to the lottery.

How the Lottery Works

The lottery will take place in public at the time/date noted above. Anyone may attend.

Here's what will happen:

1. Applicants who attend in person will sign in.
2. City staff will explain the steps of the lottery.
3. Staff will show the audience the ten business names pre-printed on paper tabs.
4. Each name will be placed into a small, identical lottery ball and the ball will be inserted into the lottery machine.
5. All ten (10) balls will be mixed in the lottery machine.
6. Staff will draw balls one at a time.
7. After each drawing, the business name inside the ball will be read aloud and shown to the audience.

8. The first name drawn will be the Lottery Winner, and to whom the provisional license will be granted.
 9. All the remaining names will be drawn and listed in order of drawing.
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After the Lottery

- People attending the meeting will hear the results right away.
 - The City will post the Lottery Winner and order of drawing of subsequent applicant names on its official website.
 - The lottery winner will receive written instructions explaining the next steps in the licensing process.
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What This Means for Applicants

- If the lottery winner does not complete the licensing process per the requirements and within the required timeframe, then the provisional license shall become null and void and a provisional license may be granted to another applicant from the lottery.
- The City will provide updates at key milestones on the City's cannabis webpage: www.cityofpacificgrove.gov/cannabis