Workshop series: Complete Streets

Pacific Grove, CA

November 9, 2022
“We envision a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient.”
Who we are

John Robert Smith
Senior Policy Advisor

Rayla Bellis
Director, Thriving Communities

Benito Pérez
Policy Director, Transportation for America

Anushka Thakkar
Program Manager, Thriving Communities
What we do

Thought Leadership

Technical Assistance

Advocacy

IMPACT MODEL
SGA Champions Institute 2021-2022

Vice Mayor Jennifer Duff - Mesa, Arizona
Councillor Yassamin Ansari - Phoenix, Arizona
Councillor Chaps Poduri - Pacific Grove, California
Mayor Pro Tem Emily Francis - Fort Collins, Colorado
Councillor Anthony J. Vallee - Defuniak Springs, Florida
Vice Mayor Chelsea Reed - Palm Beach Gardens, Florida
Councillor Heather Kimball - Hilo, Hawaii
Councillor Julie Sayers - Lenexa, Kansas
Councillor Toshie Murrell - Elizabethtown, Kentucky
Councillor Christiana Rigby - Ellicott City, Maryland
Councillor Sue D. Honea - Magee, Mississippi
Councillor Conor T. Flynn - Orchard Park, New York
Councillor April Gaulden - Dunn, North Carolina
Mayor Tarah Probst - Stroudsburg, Pennsylvania
County Commissioner Josh Maxwell - West Chester, Pennsylvania
Mayor Jerry Marco - Elkins, West Virginia
Councillor Rosemary V. Ketchum - Wheeling, West Virginia
Mayor Nancy Sikes-Kline - St. Augustine, Florida
Mayor Alex Fisch - Culver City, California
Workshop series

**Wednesday, 11/9**
**Evening session #1**
- Sign in starts: 5:30pm
- Workshop: 5:45pm-7:15pm

*Why we’re here*

**Thursday, 11/10**
**Walk-audit**
- Sign in starts: 12:30pm
- Walk: 12:45pm-2:00pm

**Thursday, 11/10**
**Evening session #2**
- Sign in starts: 5:15 pm
- Session: 5:30 - 7:30 pm

*Your input*

Meet at southwest corner of Congress and Sunset next to high school track
What makes a community great?

Images: Seattle Times; Travellens
Having a placemaking vision
Your Identity is Key

- Who you were in the past
- Who you are now
- And who you aspire to be
Meridian, MS
Who You Were in the Past
Meridian’s Union Station
World Class Performances

Soweto Gospel Choir

Meridian Symphony Orchestra 50 Years 1961-2011

50th Anniversary with Itzhak Perlman

Wynton Marsalis
Mississippi Arts and Entertainment Experience
Complete Streets contribute to great communities
In great neighborhoods streets serve everyone safely and conveniently.

Photos: Michigan Municipal League (top left), San Francisco Bike Coalition, Graham Coreil-Allen in Baltimore, MD (bottom left), and the City of Erwin, TN.
Streets provide opportunities for physical activity

Source: City of Fort Lauderdale (2018); MIG | SvR
Why? Public health

Prevalence of Self-Reported Physical Inactivity* Among US Adults by State and Territory, 2017–2020

Overall, the prevalence of physical inactivity was 25.3%

Streets can be beautiful

Downtown Fairhope, AL
Why? Economic vitality

- Collision & injury costs (down)
- Employment levels (up)
- Property values (up)
- Private sector investment (up)
- Net new businesses (up)

Source: SGA (2015)
Streets can host special occasions
What is a Complete Streets approach?
Designing streets for people, not just vehicles

Images: Peggy Daly, NYCDOT via NACTO; Paul Krueger via flickr
What Complete Streets look like
Different in different communities

Images: Phillip Riggan; City of Erwin, TN; MIG | SvR; SGA; MIG | SvR;
Complete Streets as a process

Projects
Complete Streets as a process
Why start with a policy?
Why start with a policy?

https://smartgrowthamerica.org/program/national-complete-streets-coalition/policy-atlas/policy-development/
The problem

- **62% increase** in people struck and killed while walking between 2009-2020.
- **6,529 people** were struck and killed while walking in 2020.
- Preliminary 2021 estimates suggest the **highest number in 40 years**.
- **Black and Native Americans** are significantly more likely to be killed.
Roadway users outside of vehicles account for an increasing share of roadway fatalities

Over the last two decades, the percentage of roadway fatalities occurring outside the vehicle—including pedestrians, pedal cyclists, and motorcyclists—has risen from 20% to 34%

Source: FHWA
Most dangerous states

THE TOP 20
Most dangerous states for pedestrians (2016-2020)

No states in the top 20 are improving
All have gotten significantly more deadly

<table>
<thead>
<tr>
<th>State</th>
<th>Average fatality rate (2011-15)</th>
<th>Average fatality rate (2016-20)</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Mexico</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Florida</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Carolina</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arizona</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delaware</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Louisiana</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mississippi</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nevada</td>
<td></td>
<td></td>
</tr>
<tr>
<td>California</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Georgia</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alabama</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hawaii</td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Carolina</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oklahoma</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maryland</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tennessee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arkansas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Jersey</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oregon</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2016 - 2020 Average yearly deaths per 100k people
Designing streets and intersections for great communities
Who are we designing for?
Vehicles, or People?
Priority of Vehicles over People
Speed of traffic and safety

If hit by a car traveling:

- 20 MPH (5%)
- 30 MPH (45%)
- 40 MPH (85%)

It’s impossible to prioritize both...

Speed

Safety
Roadway design impacts speed

Photo: Ken Lund, via flickr
 Forgives behavior through design
Forgives behavior through design
Crossing Times
Leading Pedestrian Interval (LPI)

LPIs reduce crashes with people walking by **13 percent**. They:

- Provide more time to cross
- Increase visibility for people crossing
- Increase likelihood drivers will properly yield

(Source: FHWA)
Designing to be safe for everyone
Slower, safer, more predictable turns
And inviting community assets
“There haven’t been crashes here so we don’t have a safety issue.”

“No one walks here so we don’t need a sidewalk.”
Walk audit
Thursday, 11/10
● How does it feel to walk in this area?

● Think about your own experience and put yourself in others’ shoes

● What do you like best about this area? What do you want to preserve?

● What issues do you observe?

● What could be changed through Measure X?

● How does that fit your vision for the area?
Optional pre-walk worksheet

**Let’s talk before we walk!**

**#1** Flip this sheet to make note of the walk audit route.

**#2** Circle the travel mode(s) used to access destinations on the map.

<table>
<thead>
<tr>
<th>Walking</th>
<th>Biking</th>
<th>Using/with someone using assistive mobility devices</th>
<th>Car</th>
<th>Transit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Tell us why you use the particular mode(s) you marked above?</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Would you feel safe walking to destinations in this area?</strong> If no, tell us why?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Sign in starts: 12:30pm
We will start at 12:45pm

Meet at **the intersection of Sunset Drive, Congress Ave, and Cedar Street.**

We will gather southwest corner of Congress and Sunset next to high school track.
Not able to join? **Do the walk yourself!**

Walk audit worksheets are available on the project website:  
http://cityofpg.org/sunset-corridor

Email worksheets to:  
pwoutreach@cityofpacificgrove.org
See you tomorrow at 12:30pm!