



CHAMBER OF COMMERCE  
& TOURIST CENTERS

### **Hospitality Improvement District Meeting Notice**

Wednesday, July 6, 2022 from 2:00p.m. – 3:00p.m.

*This Meeting Will Be Held Virtually and In Person, And is Compliant with Governor's Executive Order N-25-20 And N-20-20, Allowing for Deviation of Teleconference Rules Required by The Brown Act*

Meeting will take place in person at the Pacific Grove Tourist Information Center at 100 Central Avenue in Pacific Grove.

The meeting can also be accessed via the internet (US and Canada)

**Please click the link below to join the webinar:**

<https://us02web.zoom.us/j/81324201403>

**To participate telephonically, call any number below:**

**888 788 0099 (Toll Free), 877 853 5247 (Toll Free)**

**669 900 9128 or 213 338 8477**

**Webinar ID: 899 4818 2855**

**If you are prompted to enter a participant ID, press #.**

### **AGENDA**

1. Welcome & Introductions
2. Receive General Public Comment – *Items Not Currently on the Agenda*
3. Approve Minutes from February 2022 Meeting
4. Discuss the MCCVB's 5 Year Strategic Plan
5. Introduce Lindsay Horton, new Marketing Consultant for the Chamber
6. Discuss the return of Christmas at the Inns (Nov. 29-30, 2022)
7. Receive an update on the PG Downtown Hotel on Grand Avenue and the American Tin Cannery Hotel Project
8. Discuss occupancy forecast for 2022/2023
9. Closing remarks and adjournment

### **HID Advisory Board Members**

Enos Esquivel (Asilomar Conference Grounds), permanent per HID resolution

Jenny MacMurdo (Pacific Grove Chamber of Commerce) Staff

Robert Boerner (Pacific Gardens Inn), term expires June 30, 2023

Amrish Patel (Centrella Bed & Breakfast Inn), term expires June 30, 2023

Michael Grech (Monterey Peninsula Inn), term expires June 30, 2024

Fady Hannah, term expires June 30, 2024